

HEAT INJURY PREVENTION

- Drink plenty of water
- Avoid heavy meals at lunch time
- Maintain a well balanced diet
- Wear appropriate clothing
- Use sunscreen
- Follow recommended work/rest cycles



2017 Summer Newsletter

Number 1 Volume 7

Your board members are: Chairman, John Bradford, and members Ms. Heather Earlington, Mr. Larry Ross, Ms. Vicki Rajewski and Mr. Troy Franklin.

Your staff members are: Administrator Vacant, Director of Licensing Sonia Sprouse and Inspector Jeri Bryant.

Contact Information: 701 Jackson, Topeka, KS 66603, (785) 296-2211, the web site is kbob.kansas.gov and general contact email is kbob@kbob.ks.gov

Jillian O'Malley-First 500 Hr. Cross Over Student to pass the Barbering Exam.

Jillian graduated 7 years ago with a Cosmo license and went to work at a men's shop right out of school. Jillian is excited to be the first to achieve dual licensing and help out the barbering industry with my passion, knowledge and skill set. She is employed at Paul Mitchell the School.



Pictured From Left: Sarah Pankey, Jillian O'Malley and Jerry Wyatt

From the Editor's Desk

Activity of the board The board of barbering worked very hard to keep the Board of Barbering from being merged with the Kansas Board of Cosmetology. We appreciate very much the 200+ letters we received in opposition to the merger. Being able to pass along the opinion of our barbers is critical.

Activity of the director of licensing and editor For this quarter an increased focus has been placed on updating procedures and completing the task of closing out the FY17 financials. We conducted interviews to fill the Administrator position and hope to have some in place by the end of July. We are excited to have held our first refresher course in Wichita with a 100% pass rate for those who retook their exams and we are proud of our first Cosmetologist to complete the 500 hour program and pass the Barbering practical and written exam.

Activity of the Inspector, since January 1, 2017 has included inspections for 150+ barber shops and 5 barber colleges. In the midst of those inspections. The most frequent violation is expired barber or shop licenses so please make sure your licenses are up to date. Jeri now carries with her a form that can be completed with credit card authorization and information to make a payment on site.

Thank you for the opportunity to serve you! On average the Board office fields 8-10 calls per day from Barbers and Shops, and in addition we provide daily guidance to our school instructors and administrators.

Sonia Sprouse
Editor

Our next Barbering Exam will be held July 23rd at Headlines Academy in Kansas City. Please contact the Board Office for further information. 785-296-2211

Why Chose a Barber Shop?????

The 1880s to the 1940s were the golden age for barbershops. During this time, men socialized in all-male hangouts, and barbershops rivaled saloons in popularity. Visiting the barbershop was a weekly, and sometimes daily habit. Men would stop in not only for a haircut and a shave, but also to fraternize with friends and chew the fat.

A barber knows how to cut a man's hair. If you're like most men these days, you're probably going to some unisex chain salon like Supercuts. I used to do it too. Most of the time, I'd walk out of these places with a crappy haircut.

You can get a great shave. Many barbershops still give traditional single-blade razor shaves. You haven't lived until you've experienced the pleasures of a great shave at a barber. This past weekend, I went to a barber here in town to get a shave. I reclined in the plush old school barber chairs that had ash trays in the arm rests, a throw back to a time when people could smoke in public places. Then my shave commenced. The barber first wrapped a hot towel around my face. Next, the barber massaged in a lemon-based cream to clean out my pores.

After that, several more hot towels were applied. By then, I was feeling nice and relaxed, on the verge of falling asleep relaxed. The barber then massaged in some cocoa butter to soften my beard. Next, the barber brushed a warm lather into my beard that smelled like man and not like that crappy artificial goo you buy in a can. The barber then took a piece of razor sharp metal and scraped my beard off for the closest, best shave I've ever had. Allowing another man to hold a razor to your neck is a good way to remind yourself that you're alive.

To finish it all off, I got another hot towel wrapped on my face along with a final face massage with a soothing vanishing cream. When I stepped out of the shop, I felt like a new man, ready to take on the world.

It's a great activity to do with your father or son. Men need traditions that can help bond them together. Visiting the barbershop with your father or son is a great tradition to begin in your family. Many men have been going to the same barber all their life and have introduced their sons to the same chair and the same barber. What a great way to bond with the men in your life!

You'll feel manlier. Every time I go to the barber shop I just feel manlier. I don't know what it is. Perhaps it's the combination of the smell of hair tonics and the all-man atmosphere.

When you walk out of the barber shop with a sharp haircut, you can't help but feel a bit of manly swagger creep into your step. So next time you spot that familiar red and white striped pole, stop in. You'll be glad you did.

Study: Barbers Keep Jobs Longest

A lot of guys who look like real bums sit down in Dierdre Miller's chair.

When they walk out again, a shave and haircut has transformed them "into something that's presentable to society, and that's very rewarding," says Miller, a student at a barber college in San Francisco.

Miller is not the only one who finds being a barber rewarding. Compared with people in other occupations, barbers stay at their jobs longer than anyone.

According to the U.S. Labor Department, the median amount of time the 88,000 barbers in the United States have spent giving haircuts is 24.8 years. That means half the barbers in the country have been at it for more than a quarter century.

By comparison, the typical career tenure in the United States is 6.6 years, according to the department's study.

The department did not analyze the intangibles and emotional rewards of the 277 occupations included in the study, but it did find that no other work came close to barbering for holding people so long.

Ranked just after barbers were farmers, with a median tenure of 21.1 years; railroad conductors, with 18.4 years, and clergymen, who registered 15.8 years.

At the bottom of the list were food-counter workers, 1.5 years, and waiters, 1.7 years. Those jobs tend to attract workers in their late teens and early 20s.

Dentists are rated highest for professions that require advanced degrees. The department rated them fifth overall, with a median tenure of 15.7 years.

By San Francisco Chronicle

Barbering Articles

in the News



15 old-fashioned careers making a comeback

1. BARBERS

The numbers don't lie: Employment for barbers and hairdressers is on an upward trajectory. According to the Bureau of Labor Statistics, these positions are expected to grow at a rate of 10% through 2024. If it's job security you're worried about, consider that everyone needs a haircut now and again. If you can build up your private client base, then you're essentially running your own business. From there, your earning potential should correlate with your ability to snip.

Three Ways to Build Customer Loyalty

So how do you go about building that kind of customer loyalty?

The participating small businesses found these three strategies particularly successful:

- being personally accessible to customers/patients, getting to know them and understanding their needs and communicating with them on an ongoing basis;
- targeting specific sectors with very focused messaging to emphasize key competencies;
- offering something different than larger businesses such as being faster or less costly or having less bureaucracy.

Article found on The Balance Monster